

NEC Strengthens Its Femtocell Solution with Motive

Partner Ecosystem Grows to Provide End-to-End Managed Femtocell Solution for Operators

LONDON & AUSTIN, Texas--(BUSINESS WIRE)--July 23, 2008--NEC Corporation today announced that its subsidiary, NEC Europe, has established a strategic partnership with Motive, Inc. (OTC: MOTV.PK) a leading provider of Service Management solutions for broadband and mobile data services. The partnership will see Motive's service management software integrated into NEC's Femtocell Access Point Management System. The Femtocell Access Point Management system forms a key element of the NEC Femtocell Solution delivering a plug-in-forget installation and provisioning of the Access Points by the end users. This is seen as a key driver for mass deployment of the Femtocell technology by operators world-wide. The NEC Access Point Management system is under trials with several operators around the world as part of the end to end trials of the NEC Femtocell Solution. This expansion of NEC's world-class partner ecosystem will further cement NEC's position as the foremost femtocell innovator globally.

A femtocell is a compact, low-power plug-and-play consumer device that provides localised 3G coverage and capacity, while using the subscriber's broadband connection for connectivity to the mobile service provider's network. Femtocells allow service providers to improve 3G coverage into homes, office buildings, and other facilities in a cost effective manner which relieves network congestion, improves quality of service, ultimately increasing customer retention. Subscribers will benefit from an improved experience and access to new tariffs and services.

Anil Kohli, Director, Femtocell programme, NEC Europe, commented: "While operators are beginning to drive femtocell commercialisation forward, industry collaboration continues to be essential. NEC is committed to enhancing its leadership in this area with the skills and knowledge of trusted, well-positioned partners. Motive's service management software and expertise provides the ideal complement to NEC's Femtocell Solution. NEC is playing an instrumental role in driving femtocell innovation, development and standardisation, and has a number of major operator trials underway globally."

"The near-term growth of fixed-mobile converged (FMC) services requires the existence of reliable home networks," said Bryce Judd, Motive's Head of Global Channels and Business Development. "Mobile and broadband operators are looking for solutions to provide the best platform to offer and manage FMC services to subscribers. Motive's Femtocell Management solution is a great example of how providers can manage complex next generation services today. We are excited to have been chosen as NEC's partner for this important new initiative."

As members of the Femto Forum, the independent industry association that supports femtocell deployment worldwide, NEC and Motive are both actively involved in the development of femtocell standardisation.

About NEC Corporation

NEC Corporation is one of the world's leading providers of Internet, broadband network and enterprise business solutions dedicated to meeting the specialized needs of its diverse and global base of customers. NEC delivers tailored solutions in the key fields of computer, networking and electron devices, by integrating its technical strengths in IT and Networks, and by providing advanced semiconductor solutions through NEC Electronics Corporation. The NEC Group employs more than 150,000 people worldwide. For additional information, please visit the NEC home page at: <http://www.nec.com>

About Motive, Inc.

Motive provides service management software for broadband and mobile data services. Motive's software is helping wireline, wireless, cable and satellite operators worldwide deliver a new generation of IP-based services that seamlessly integrate voice, video and data into a single, connected experience. With Motive, operators can leverage one service management platform to automate and remotely manage key customer touch points throughout the

service lifecycle, across multiple services, networks and devices. The result is a consistent, unified experience for both customers and service providers that increases revenues from new and converged services, reduces fulfillment and support costs, and drives greater customer satisfaction and loyalty. For more information, please visit www.motive.com

Forward-Looking Statements

This press release contains certain forward looking statements, within the meaning of the federal securities laws, which are identified by the use of the words "believes", "expects", "anticipates", "will", "contemplates", "would", "should", "may", "estimate", "intend", "plan" and similar expressions that contemplate future events. These forward-looking statements are subject to risks and uncertainties that could cause our actual results or performance to differ materially from that indicated in the forward-looking statements. These risks and uncertainties include, but are not limited to, our history of operating losses and net losses, our ability, and that of our new independent accounting firm, to complete our audited financial statements for the years ended December 31, 2005, December 31, 2006 and December 31, 2007, and reviewed financial statements for relevant interim periods, our ability to complete and file our delinquent SEC reports, the fact that our historical financial results are not finalized and are subject to change, the outcome of an ongoing SEC enforcement investigation, the completion of previously announced settlements of securities and shareholder derivative litigation, and those additional risk factors and uncertainties discussed in our filings with the SEC, which are available at www.sec.gov. Statements included in this press release are based upon information known to us as of the date of this press release, and we assume no obligation to update any information contained in this press release.

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