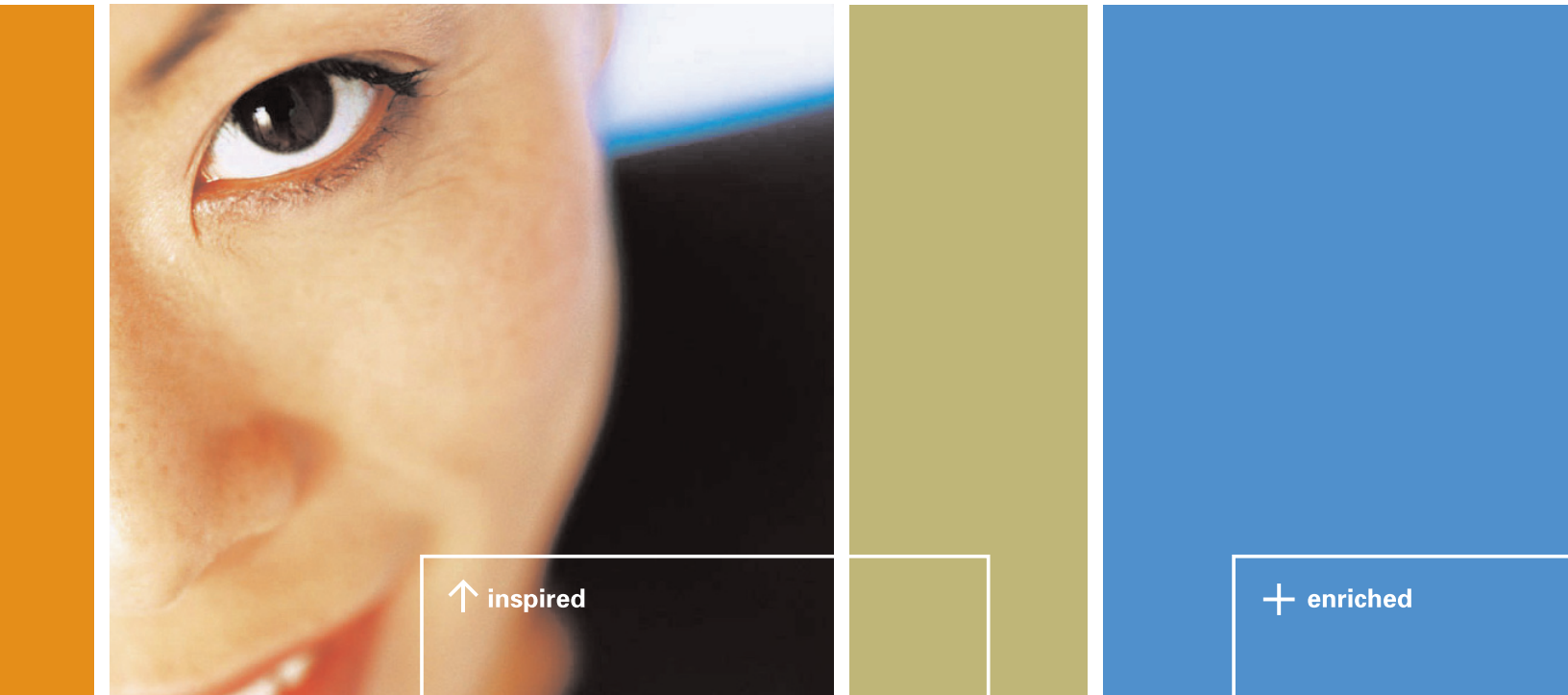


Customer Experience Center



Explore the solutions. Imagine the possibilities.



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Competition for the Digital Home is escalating. As consumer demand for high-speed data and next-generation broadband services grows, the timetable to select and roll out the newest technologies to remain competitive is shrinking. Evaluating technology can be tough, and often, promises made about software solutions are often just that—with nothing to back them up.

The Real Thing

We understand how daunting, time consuming, and expensive the evaluation and qualification of technology can be. At Motive, we are focused on implementing proven solutions that address specific business issues and demonstrate clear value. The Motive

Customer Experience Center (CEC) is a unique venue where you can experience firsthand our tangible solutions and commitment to your success. In this exclusive and professional setting, you can interact with live Motive technology and consider how Motive's solutions map to your business needs.

Explore the Digital Home

Designed to represent the next-generation broadband user's home, the Digital Home area of the CEC allows for an array of demonstrations highlighting the key capabilities of Motive's IPTV, high-speed data, home networking, voice and mobility solutions.

Experience a Demonstration

The Solution Showcase, with its flexible layout and network, is designed to give you a preview of Motive solutions in action. Here, you can view demonstrations of broadband call center solutions or a customized solution tailored to your needs.

See Device Management in Action

The Network Operations Center and CSR Station features a set of CPE devices managed by Motive's live Home Device Management product over a real DSL network. Visit this station to view a heterogeneous device management environment in which Motive's Home Device



Management product performs 1:1 or 1:many management via TR-069 over a PPPoE authenticated DSL network.

Participate in a Usability Session

Tour the Motive Usability Lab and even participate in an actual testing session to learn how usability engineering has become an important part of the implementation process to help you reduce costs and minimize adoption risk.

Meet Motive Experts

Your visit to the CEC is important to us. During your visit, Motive experts are available to map your specific

experience to your unique business needs, and at the same time, provide detailed information on Motive's product strategy and implementation resources. You can also meet one-on-one with Motive executives and learn about Motive's history and vision.

All in a Day's Work

The CEC gets to the core of your concerns—quickly. Created to deliver the most effective evaluation experience, Motive's CEC provides all the information you need to better understand how Motive solutions can benefit your business—all in one day. You set the agenda

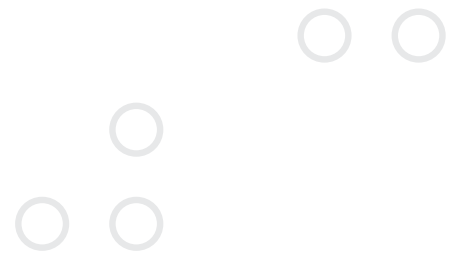
for your visit to the center, and we define the experience around those needs, complete with a dedicated team of experts to answer your specific questions.

Contact your account executive today to schedule a tour of the Motive Customer Experience Center. Come discover how Motive solutions are enabling world-class broadband service providers like you to deliver new services faster, gain greater insight into service performance, ensure customer satisfaction, and provide competitive differentiation.

STAY IN TOUCH WITH YOUR WORLD AS YOU EXPLORE OURS.

The CEC offers comfortable and sophisticated surroundings where you can catch up on work in a private setting, utilizing state-of-the-art business equipment and technology in an executive office and lounge.

Additionally, our business center and concierge services help you quickly and easily address work, travel, and entertainment issues that may arise during your stay.



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